



# KIARA ION-IR

## STRAIGHTENERS

*“naturally inspired”*



**\* PROFESSIONAL CERAMIC STRAIGHTENER**

**\* ULTRA LIGHT**

**\* 25 mm - 1 inch PLATES**

Manageable, light and elegantly finished with an anti-slip silk grip on the handle, the KIARA ION hair straightener is made using the best technologies in order to obtain the best results during use.

The plates, entirely in ceramic, are placed on a floating system which gives perfect adherence with the hair.

The Laser Ion technology removes grease and excess humidity and maintains the essential substances and natural oils of the hair, making it healthy and beautiful to see and to touch.

Through the high emission of infra red heat and negative ions, the cuticle seals, creating a shiny and straight effect, just like silk.

The hair straightener has a highly flexible power chord which is 3 meters long and which rotates 360°, guaranteeing total manageability.

**ETI S.p.A.**

Via Della Scienza, 49, 25039 TRAVAGLIATO (BS), Italy - Tel. +39.030.6863964 - info@eti-italy.com - www.eti-italy.com